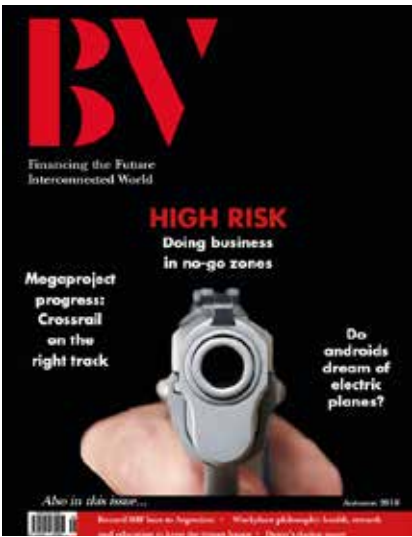




Media Kit

Business Vision





01

INTRODUCTION

Business ideas in action...

Business Vision (BV) is produced quarterly, globally distributed, and reports on innovation, corporate leadership, international finance and economics.

The editorial emphasis is on identifying outstanding business ideas that are being put into

action. **BV** is headquartered in London, with offices in Spain, and the magazine is distributed throughout the world.

The **BV** editorial team strives to ensure that readers better understand the opportunities for sustainable business success through responsible leadership and reports featuring experience and insight from some of the world's leading entrepreneurs.

02

AUDIENCE

BV is a paid-subscription publication, distributed internationally to business leaders, managers, academics, students and a general interest audience.

The print journal benefits from a controlled circulation reaching 1,000 of the most senior executives at some of the World's largest companies, delivered direct to the offices of named individuals. There is also bonus distribution at conferences, events and exhibitions.

145K

Readers per
Quarterly Issue



Cost per issue:

£9.95 / €14.95 / US\$15.95



Yearly Subscription (UK):

£39.80 per annum delivered

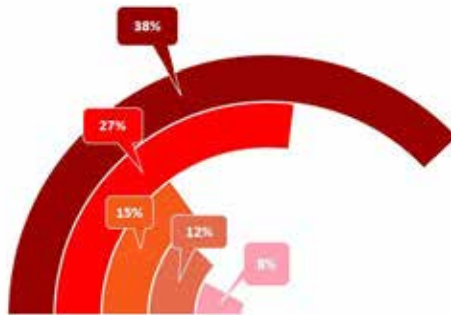


Yearly Subscription (Overseas):

£54.80 per annum delivered



■ Senior Management ■ C Suite Execs & Corp. Leaders
■ Business Management Students ■ Academia ■ General Interest

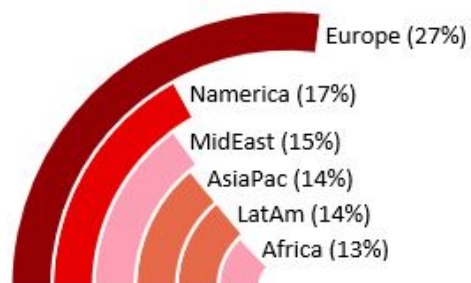
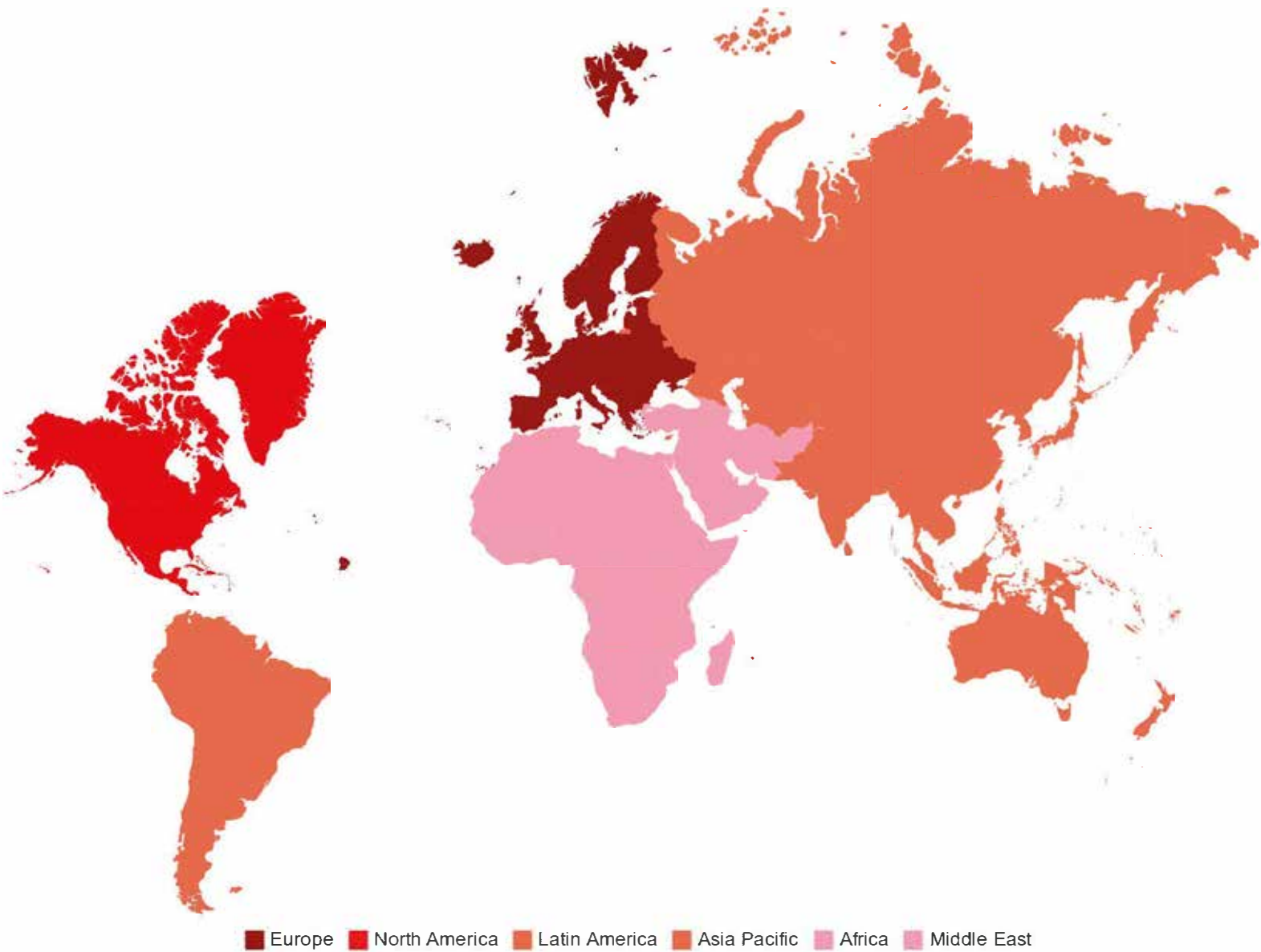


Readership breakdown

■ Other ■ Professional Services ■ Financial Services ■ Information Industry
■ Telecomms ■ Research/Government ■ Manufacturing



Readership by industry



Readership by region

03

RATE CARD

Size	x1	x2	x4	x6	x8
Single Page (ROP)	£11,000.00	£10,670.00	£10,340.00	£10,010.00	£9,680.00
Single Page Special Placement	£13,250.00	£12,852.50	£12,455.00	£12,057.50	£11,660.00
Double Page Spread	£20,625.00	£20,006.25	£19,387.50	£18,768.75	£18,150.00
Covers					
2nd	£24,750.00	£24,007.50	£23,265.00	£22,522.50	£21,780.00
3rd	£23,375.00	£22,673.75	£21,972.50	£21,271.25	£20,570.00
4th	£27,500.00	£26,675.00	£25,850.00	£25,025.00	£24,200.00

04 SPECIFICATIONS

Single Page:

206 mm x 280 mm
(+3 mm bleed)

Double Page Spread:

412 mm x 280 mm
(+3 mm bleed)



Business Vision

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